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| **Agency Contact:**  Miranda Warren  Wall Street Communications  Tel: +1 (631) 681-7475  Email: miranda@wallstcom.com | **Riedel Communications Contact:**  Serkan Güner  Marketing and Communications  Tel: + 49 174 33 92 448  Email: press@riedel.net |

**Link to Word Doc:** [www.wallstcom.com/Riedel/240326-Riedel-JP\_Morgan-TSL.docx](https://www.wallstcom.com/Riedel/240326-Riedel-JP_Morgan-TSL.docx)

**Photo Links:** www.wallstcom.com/Riedel/

**Photo Caption:** Riedel FusioN Edge Devices

**Photo Link:** www.wallstcom.com/Rieldel/

**Photo Caption:** Riedel and TSL Deployment in Leading Financial Services Firm

**Riedel and TSL Provide Cost-Effective, High-Quality Video Routing and Control for Leading Financial Corporation**

**WUPPERTAL, Germany** — **March 26, 2024** — Riedel Communications today announced that its strategic collaboration with TSL has led to the successful deployment of a flexible, cost-effective video distribution and control system for a leading financial services firm. In a solution delivered by systems integrator Diversified, Riedel's MediorNet IP video distribution and conversion equipment — paired with TSL's award-winning X-Connect SMPTE ST 2110 routing control solution and virtual panel interfaces — provides professional-grade distributed IP routing and control without the need for a large-scale matrix.

At each of the financial firm's two primary locations, more than 50 Riedel MediorNet FusioN edge devices, orchestrated by TSL's X-Connect, form a flexible small-scale solution. Customized for spaces prioritizing high-quality video and user-friendly control, such as wealth management meetings, client conferences, and live webinars, the FusioNs transcend their role as 3G/UHD SDI/IP gateways.

The FusioNs also excel as PTZ camera control Ethernet tunnels, catering seamlessly to the needs of remote camera operators. Offering options for FusioN black burst (BB) and frame sync (FS), customers have the flexibility to genlock remote sources with BB inputs or use frame sync to lock asynchronous sources to PTP during encapsulation. Additionally, the core IP media fabric consists of two pairs of MediorNet VirtU-48s, establishing the red and blue networks and ensuring full signal redundancy through SMPTE ST 2022-7 seamless protection switching for a fault tolerant network. TSL's X-Connect ST 2110 routing solution effortlessly connects and controls IP edge devices and legacy broadcast devices, bridging the integration gap between SDI and IP-based workflows.

“In the evolving IP landscape, content producers and broadcasters of all sizes must have access to open, affordable solutions for leveraging IP and COTS benefits without the expense of a costly total infrastructure revamp,” said Ian Godfrey, President TSL Products Inc. and Head of Control. “Integrating X-Connect with Riedel's innovative MediorNet IP video systems, we have created an easy-to-use solution that facilitates high-quality video distribution throughout the company’s facilities.”

The financial services firm, a recent addition to Riedel's clientele, effortlessly moves numerous video signals across its facilities using this joint solution. Although the project was initially designed without a control system, the more dynamic control infrastructure ultimately implemented, with its high level of control and tally, addresses the demands of the firm’s multipurpose rooms, live event centers, and virtual audience engagements via third-party platforms such as Zoom.

“The collaboration between Riedel and TSL has been instrumental in providing our client with a cost-effective, professional solution for its video routing and control needs," said Dave Caulwell, Regional Sales Director, East, at Riedel. “The client absolutely loved the small form factor of the FusioN edge devices as well as the different I/O options for adapting to different devices. Combining our equipment with TSL's innovative control interface, we have filled a void in the industry, delivering high-quality video solutions tailored to corporate spaces.”

Further information about Riedel and the company’s products is available at [www.riedel.net](http://www.riedel.net/).

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**About TSL**

For over 30 years we have worked directly with the world's leading broadcasters and content creators to design, manufacture and market a range of broadcast workflow solutions that serve to simplify operations within the television broadcast, cable, satellite, IPTV and IT industries. Specializing in audio monitoring, broadcast control systems and power management tools, we ensure that our solutions satisfy and exceed the commercial, technical and operational requirements that exist in IT-based and traditional workflows to help our customers lower costs, generate revenue and streamline operations.

**About Riedel Communications**

Riedel Communications is a leading provider of live production tools in the worlds of media, sports, and entertainment. The company's hard- and software solutions span from distributed video and audio networks over intercom and replay solutions to WAN and MPLS applications. Thanks to Riedel's holistic approach, its three business units — Product Division, Managed Technology Division and Networks Division — can leverage powerful synergies to provide flexible infrastructures, tools, and services for both fixed and temporary installations around the globe, enabling Riedel customers to run even the most complex projects on-site, remotely, or in the cloud. Riedel is headquartered in Wuppertal, Germany, and employs over 1,000 people in 30 locations throughout Europe, Australia, Asia, and the Americas.  
   
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