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**Link to Word Doc:** [www.wallstcom.com/Riedel/240229-Riedel-Hibino\_Partnership.docx](https://www.wallstcom.com/Riedel/240229-Riedel-Hibino_Partnership.docx)

**Link to Japanese Translation:** [www.wallstcom.com/Riedel/240229-Riedel-Hibino\_Partnership-JP.docx](https://www.wallstcom.com/Riedel/240229-Riedel-Hibino_Partnership-JP.docx)

**Photo Link:** [www.wallstcom.com/Riedel/Hibino\_Partnership-Kozuma-Lambert.jpg](https://www.wallstcom.com/Riedel/Hibino_Partnership-Kozuma-Lambert.jpg)

**Photo Caption:** Left to right: Takashi Kozuma, Hibino Corporation; Vincent Lambert, Riedel Communications.

**Photo Link:** [www.wallstcom.com/Riedel/Hibino\_Partnership\_Group.jpg](https://www.wallstcom.com/Riedel/Hibino_Partnership_Group.jpg)

**Photo Caption:** Left to right: Rik Hoerée, Riedel Communications; Takashi Kozuma, Hibino Corporation; Vincent Lambert, Riedel Communications.

Riedel Announces Strategic Partnership With Hibino Intersound Corporation to Expand Distribution in Japan

**WUPPERTAL, Germany** — **Feb. 29, 2024** — Riedel Communications today announced a new partnership with Hibino Intersound Corporation, one of Japan’s leading distributors in the Pro AV industry, to enhance its presence in the Japanese market. With the partnership set to commence in April 2024, Hibino Intersound Corporation will distribute Riedel's cutting-edge intercom solutions, including the Bolero wireless intercom system, the Artist digital matrix intercom platform, and the SmartPanel user interface, as well as the MediorNet real-time media network, encompassing both TDM and IP configurations.

“We have always admired Riedel's commitment to innovation and their products' reputation in the market. The MediorNet line, in particular, is expected to play a pivotal role as we expand our business scope," said Hiroshi Ikegaki, Representative Director of Hibino Intersound Corporation. "Integrating Riedel's renowned intercom systems and advanced network products with our robust audio and video systems empowers us to deliver more sophisticated and complete solutions."

The collaboration with Riedel allows Hibino Intersound Corporation to enhance its product offerings, providing customers with comprehensive solutions that streamline operations and improve user convenience. Hibino Intersound Corporation's commitment to excellence aligns with Riedel's reputation for quality and ease of setup.

"The partnership with Hibino Intersound Corporation opens up exciting new business opportunities for both companies in the Japanese Pro AV market," said Guillaume Mauffrey, Director of Sales in Asia at Riedel Communications. "Their extensive distribution network and industry expertise, combined with our innovative product lineup, will undoubtedly lead to a new era of connectivity and workflow efficiency for our customers."

Further information about Riedel and the company’s products is available at [www.riedel.net](http://www.riedel.net/).

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**About Hibino Intersound Corporation**

Hibino Intersound Corporation is a company of the Hibino Group that introduces imported brands from all over the world with focus on audio and video. The Hibino Group, as a business group providing total solutions to meet pro audiovisual and IT needs, is engaged in sales and installation of audio and video equipment, design and installation related to architectural acoustics, and audio and large-scale video services for concerts and events.

**About Riedel Communications**

Riedel Communications is a leading provider of live production tools in the worlds of media, sports, and entertainment. The company's hard- and software solutions span from distributed video and audio networks over intercom and replay solutions to WAN and MPLS applications. Thanks to Riedel's holistic approach, its three business units — Product Division, Managed Technology Division and Networks Division — can leverage powerful synergies to provide flexible infrastructures, tools, and services for both fixed and temporary installations around the globe, enabling Riedel customers to run even the most complex projects on-site, remotely, or in the cloud. Riedel is headquartered in Wuppertal, Germany, and employs over 1,000 people in 30 locations throughout Europe, Australia, Asia, and the Americas.  
   
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