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**Photo Caption:** François Sarbinowski, Sales Specialist, Live Production; Philippe Delépine, Regional Sales Manager

**Riedel Expands Sales Team in France With Two New Hires**

*Appointments Address Ongoing Growth and Increasing Demand for Riedel’s Intercom and Media Networks, and Live Production Platform*

**WUPPERTAL, Germany** — **May 11, 2023** — Riedel Communications has expanded its sales team in France with the appointment of Philippe Delépine as Regional Sales Manager and François Sarbinowski as Sales Specialist, Live Production. With these new appointments, Riedel augments its overall sales and support capacity in France while specifically addressing the rising interest in the possibilities offered by the modular Simplylive Production Suite.

“Philippe has tremendous technical expertise, proven know-how, connections with customers across the French media technology market, and a commitment to customer success that make him a valuable addition to the Riedel team,” said Franck Berger, Regional Sales Director Southern Europe at Riedel Communications. “With his extensive background as a slow-motion replay operator, trainer, presales engineer, video technology coordinator, and technical consultant working with Simplylive, François is an ideal fit as we extend our team to address increasing demand for our multicamera live production solutions.”

Philippe Delépine joins Riedel with decades of experience proposing and implementing audio and video solutions for major players across the broadcast and professional AV industries. He was a sales engineer and project manager at Audiopole, where he contributed to numerous successes with notable French media organizations, and more recently served as a commercial engineer with CVS Engineering, a system integrator covering all areas of broadcast TV sets, control rooms, as well as institutional clients.

François Sarbinowski began his career in the industry as a video assistant and today has three decades of experience using state-of-the-art, live slow-motion replay technology for some of the world’s most notable live sports events. Spending many years with EVS Broadcast Equipment in France, he served as a training manager and then as presales/operation manager, introducing the company’s products to customers across Europe. More recently, Sarbinowski was a video technology coordinator for the International Cycling Union and a technical consultant for different jobs, including remote production with the Simplylive Production Suite for a major tennis tournament in Paris.

Further information about Riedel and the company’s products is available at [www.riedel.net](http://www.riedel.net).

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**About Riedel Communications**Riedel Communications designs, manufactures, and distributes pioneering real-time video, audio, data, and communications networks for broadcast, pro audio, event, sports, theater, and security applications. The company also provides rental services for radio and intercom systems, event IT solutions, fiber backbones, and wireless signal transmission systems that scale easily for events of any size, anywhere in the world. Riedel is headquartered in Wuppertal, Germany, and employs over 1,000 people in 30 locations throughout Europe, Australia, Asia, and the Americas.  
  
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