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**Link to Word Doc:** [www.wallstcom.com/Riedel/230426-Riedel-Sjoerd\_Klinkers.docx](https://www.wallstcom.com/Riedel/230426-Riedel-Sjoerd_Klinkers.docx)

**Photo Link:** [www.wallstcom.com/Riedel/Sjoerd\_Klinkers.jpg](https://www.wallstcom.com/Riedel/Sjoerd_Klinkers.jpg)

**Photo Caption:** Sjoerd Klinkers, Sales Manager, Benelux Region.

Riedel Appoints Sjoerd Klinkers as Sales Manager for Benelux Region

**WUPPERTAL, Germany** — **April 26, 2023** — Riedel Communications today announced that Sjoerd Klinkers has been appointed to the position of sales manager for the Benelux region. An experienced information technology specialist, Klinkers is skilled in AV solutions design, account management, and project engineering. He will report to Wilbert Kooij, regional sales director, Northern Europe, and Benelux, as he strengthens the company’s relations throughout Belgium, the Netherlands, and Luxembourg.

“Sjoerd brings several years of experience in broadcast and AV to the table,” said Kooij. “With his extensive knowledge of the Dutch market, Sjoerd is a great addition to the Northern Europe team, and his skill set will bring great value to customers in Benelux. We’re happy to have him on board.”

Before joining Riedel, Klinkers served as brand manager for Legrand AV, where he developed, managed, and supported the company’s sales channels while assisting in the design of AV and IT systems for hardware, software, and connectivity. He had also served as technical account manager for Grass Valley, a Belden Brand, where he was involved in technical account management for key customers, as well as service and support operations.

“Throughout my professional life, customers have praised Riedel products for setting themselves apart from the competition,” said Klinkers. “Now, being part of that team — a team that goes not for a 100% but 200% — is a very exciting opportunity. I look forward not only to building relations and supporting our customers, many of whom I already know, but also to getting a front-row seat to Riedel’s constant influx of super interesting projects and customers. Needless to say, we are a growing company with a lot of opportunity, innovation, and respect in the market.”

Further information about Riedel and the company’s products is available at [www.riedel.net](http://www.riedel.net/).

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**About Riedel Communications**

Riedel Communications designs, manufactures, and distributes pioneering real-time video, audio, data, and communications networks for broadcast, pro audio, event, sports, theater, and security applications. The company also provides rental services for radio and intercom systems, event IT solutions, fiber backbones, and wireless signal transmission systems that scale easily for events of any size, anywhere in the world. Riedel is headquartered in Wuppertal, Germany, and employs over 1000 people in 30 locations throughout Europe, Australia, Asia, and the Americas.  
  
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