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**Link to Word Doc:** [www.wallstcom.com/Riedel/211007-Riedel-United\_Studios-Israel.docx](https://www.wallstcom.com/Riedel/211007-Riedel-United_Studios-Israel.docx)

**Photo Link:**

[www.wallstcom.com/Riedel/Hertzliya Studios 2021\_2.jpg](https://www.wallstcom.com/Riedel/Hertzliya%20Studios%202021_2.jpg)

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**Photo Caption:** Riedel’s Bolero enables flexible comms across eight TV studios and OB vans in the field.

United Studios of Israel Embraces Riedel’s Bolero for Live Production of Popular Reality, Sport, and Entertainment Shows

*Bolero Wireless Intercom Is an Easy-to-Use Solution for Reliable Communications, Flexible Configuration Across Hertzliya Studios and OB Vans*

**WUPPERTAL, Germany** — **Oct. 7, 2021** — With its recent deployment of a Riedel Communications Bolero wireless intercom system, United Studios of Israel (USI) has significantly enhanced communications capabilities across its expansive Hertzliya Studios. Supplied and configured by Riedel’s regional partner, Arrowmid Communications, the Bolero system enables flexible communications across eight state-of-the-art television studios, as well as OB vans in the field, during live production of entertainment, sports, and reality TV shows.

“We went through a due diligence phase and tested some wireless intercom systems, but we realized that the landscape in terms of reliable wireless communications technology is really tight,” said Haim Sivilia, Technical Manager at United Studios. “Riedel quickly stood out from the crowd in terms of RF performance, coverage, and audio quality, as well as ease of use.”

USI is home to some of the highest rated prime-time entertainment shows on Israeli television, and the company’s Hertzliya Studios is the country’s largest, most advanced content production facility. Riedel’s powerful Bolero wireless intercom system increases the range of communications across these production facilities, ensures exceptional audio quality, and provides convenient configuration options that simplify creation of user groups as required by various productions. Bolero also supports communications across USI OB vans operated across Israel.

“Bolero supports improved coordination among the staff, not only saving us time and money but also making everyone’s job so much easier,” added Sivilia. “The easy and powerful configuration we can achieve for each individual Bolero beltpack makes our workflow smoother, and with very high functionality in each unit, I have more options in configuring communications across all our studios.”

Because Riedel’s Bolero system requires less than half the number of antennas needed by other solutions to guarantee complete coverage, USI was able to reduce antenna costs while enhancing both audio quality and communications flexibility. Misha Ayzenberg, Arrowmid Communications CTO, supported USI in optimizing the wireless intercom system across all its facilities.

“United Studios of Israel creates immensely popular programming across numerous genres, and it’s exciting to see Bolero supporting the company’s dynamic live production operations,” said Franck Berger, General Manager, Riedel France, Africa, and Israel. “Our wireless intercom technology is a great fit for this fast-paced multiple-studio production environment, and USI is making the most of it!”

Further information about Riedel and the company’s products is available at [www.riedel.net](http://www.riedel.net).

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**About Riedel Communications**

Riedel Communications designs, manufactures, and distributes pioneering real-time video, audio, data, and communications networks for broadcast, pro audio, event, sports, theater, and security applications. The company also provides rental services for radio and intercom systems, event IT solutions, fiber backbones, and wireless signal transmission systems that scale easily for events of any size, anywhere in the world. Riedel is headquartered in Wuppertal, Germany, and employs over 700 people in 25 locations throughout Europe, Australia, Asia, and the Americas.

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