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**Link to Word Doc:** [www.wallstcom.com/Riedel/210204-Riedel-Bolero-Global\_Production\_EMG.docx](https://www.wallstcom.com/Riedel/210204-Riedel-Bolero-Global_Production_EMG.docx)

**Photo Links:** [www.wallstcom.com/Riedel/Riedel-Bolero-Global\_Production\_EMG-Allianz\_Stadium.JPG](https://www.wallstcom.com/Riedel/Riedel-Bolero-Global_Production_EMG-Allianz_Stadium.JPG)

**Photo Caption:** Riedel’s Bolero improves clarity and increases efficiency for Global Production – EMG Italy

**OB Provider Global Production - EMG Italy Chooses Riedel's Bolero for Crisp Communications and Greater Efficiency**

**WUPPERTAL, Germany** — **Feb. 4, 2021** — Riedel Communications today announced that Italian broadcast services provider Global Production - EMG Italy has added two Bolero wireless intercom systems to improve clarity, enable communication over more channels, increase efficiency in daily operations, and save money on RF applications in outside broadcast environments and TV studios.

“With the Bolero systems in place, we get easy multichannel communication, maximum clarity, and lots of applications over the venue — all qualities that our previous wireless intercom solutions lacked,” said Renato Mancini, Chief Technology Officer at Global Production - EMG Italy. “In every application, whether in the OB van or in the studio, Bolero has never failed us. Plus, we couldn’t ask for a better customer support experience.”

Global Production - EMG Italy, part of Euro Media Group (EMG), who own Europe’s largest range of studios and mobile facilities, is a production outsourcing partner that supports premier content producers of international sports events – including Super Bike World Championship (SBK), live events, entertainment, TV and fiction programs, music, and shows in Italy and throughout the continent. Global Production - EMG Italy has deployed Bolero in OB-6 and OB-8, two trucks in its fleet of outside broadcast vans known as The Float. Production teams use Bolero either as a stand-alone wireless intercom system or integrated with the trucks’ existing Riedel Artist infrastructure.

Reliability and stability were the most important features for Global Production - EMG Italy, and Bolero delivers with an external power supply that can power up to five antennas, ensuring maximum power and data redundancies.

Bolero supports up to 250 beltpacks and 100 antennas in a single deployment. The Bolero high-clarity voice codec provides both higher speech intelligibility and more efficient use of RF spectrum, supporting twice the number of beltpacks per antenna for the same radio bandwidth as other DECT-based systems. And Riedel’s exclusive ADR technology reduces sensitivity to multipath reflections, making Bolero useable in challenging RF environments where other systems struggle.

“Because Bolero is truly a plug-and-play solution with no IP configuration needed, Global Production - EMG Italy’s teams can configure it quickly and easily via a web GUI internal to the antennas,” said Giuseppe Angilello, Sales Manager Italy for Riedel. “This speeds up the workflow — an important factor in fast-paced live production environments — and Bolero’s high level of durability and reasonable battery and RF license costs save money for the company too.”

Further information about Riedel and the company’s products is available at [www.riedel.net](http://www.riedel.net).

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**About EMG**

EMG is Europe’s leading provider of broadcast facilities and services, active in 10 countries: Italy, France, Belgium, Netherlands, Germany, United Kingdom, Switzerland, Australia, the USA, and Luxembourg. New-media driven, EMG is a valued partner for major international events, including sport (Tour de France, Football World Cup and Formula One…) live shows (Eurovision, Royal Weddings, Concerts…) and entertainment (The Voice, Masterchef, the X-Factor…). [www.euromediagroup.com](http://www.euromediagroup.com)

**About Riedel Communications**

Riedel Communications designs, manufactures, and distributes pioneering real-time video, audio, data, and communications networks for broadcast, pro audio, event, sports, theater, and security applications. The company also provides rental services for radio and intercom systems, event IT solutions, fiber backbones, and wireless signal transmission systems that scale easily for events of any size, anywhere in the world. Riedel is headquartered in Wuppertal, Germany, and employs over 700 people in 25 locations throughout Europe, Australia, Asia, and the Americas.

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