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*See Riedel at the 2016 NAB Show, Booth C7233*

**Link to Photos:** [www.wallstcom.com/Riedel/Riedel\\_Adelboden.zip](http://www.wallstcom.com/Riedel/Riedel_Adelboden.zip)

**Description of Photos:** Riedel at the Audi FIS Ski World Cup in Adelboden, Switzerland

## **Audi FIS Ski World Cup in Adelboden Depends on Riedel for Flexible, Extensive Radio Communications Network**

**WUPPERTAL, Germany — March 11, 2016** — As the world's best male ski racers competed in the Audi FIS Ski World Cup giant slalom event held Jan. 9-10 at Chuenisbärgli in Adelboden, Switzerland, Riedel Communications equipment provided the robust and flexible radio communications network essential to a smoothly run live sports competition. Designed, deployed, and maintained by engineers from Riedel Switzerland, the system ensured clear, reliable communications for groups including race management, security, traffic control, and production. While Riedel was responsible for the overall radio infrastructure, system integrator and Riedel partner Tingo GmbH handled course planning, the world cup village, the VIP area, and system integration in the finish area.

"FIS World Cup events are complex productions that demand extensive and versatile communications," said Kathrin Hager, general manager and head of marketing and sponsoring at Ski World Cup Adelboden. "Riedel Switzerland helped us to design a network that tied together thousands of essential communications threads and to ensure that all key user groups were connected in a way that supported their roles in making the race a success."

Riedel Switzerland engineers worked closely with race directors in designing the radio network infrastructure that served as the event's communications lifeline. A Riedel Artist digital matrix intercom and control panels were installed in the mobile operations center along with a RiFace universal radio interface, and DMR repeater supporting 300 radios used by event staff and volunteers. Riedel configured the system to enable recording of radio communications so that

they could be used to help evaluate any security or safety incidents.

Artist, MediorNet Compact Pro, RockNet, and RiFace radio interfaces were deployed by Tingo to support live commentary and stadium TV during the races as well as the LED screens transmitting the broadcast and production feeds. In the marketplace village, additional Artist, RockNet, and RiFace systems were used, along with a Riedel Performer digital partyline system, to support the starting draw, and award ceremonies. For many years, Tingo has provided their proven expertise and innovative approach to Rivella AG, the event partner of the World Cup Adelboden AG.

“As the technical planner, we work closely with Riedel to deliver pioneering system solutions for communications and signal distribution at the Audi FIS Wold Cup in Adelboden,” said Dani Niedermann, partner and planner at Tingo GmbH. “This cooperation has proven its worth time and again and allows us to provide innovative contributions for skiing coverage.”

“The Audi FIS Ski World Cup in Adelboden is a premier international sports event that combines thrilling giant slalom racing with great live entertainment, and our intercom and radio communications solutions are an ideal fit for both these applications,” said Martin Céréda, project manager at Riedel Communications. “We’re proud that our systems supported yet another memorable race weekend at Chuenisbärgli – also, thanks to Tingo GmbH.”

Information about Riedel and the company’s products is available at [www.riedel.net](http://www.riedel.net).

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#### **About Riedel Communications**

Riedel Communications designs, manufactures, and distributes pioneering real-time video, audio, data, and communications networks for broadcast, pro audio, event, sports, theater, and security applications. The company also provides rental services for radio and intercom systems, event IT solutions, fiber backbones, and wireless signal transmission systems that scale easily for events of any size, anywhere in the world. Founded in 1987, the company now employs more than 350 people at 13 locations in Europe, Asia, Australia, and the Americas.

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